

# SARA FRAZIER

## PROFILE

Boston-based writer and editor with demonstrated experience in journalism and digital publishing. Skilled in reporting, feature writing, social media and content marketing.

## CONTACT

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sara-frazier

## SKILLS

### PROFESSIONAL

- Writing
- Social Media
- Research
- Reporting
- Copy Editing

### TOOLS

- Microsoft Office
- Google Suite
- Adobe Photoshop
- Adobe Premiere
- Canva
- WordPress
- Mailchimp
- Hootsuite
- Constant Contact
- Salthru
- Qualtrics

## EDUCATION

### COLUMBIA PUBLISHING COURSE

Fall 2020

- Four-week intensive course on all aspects of book, digital & magazine publishing

### BOSTON UNIVERSITY

Class of 2020

- Graduated cum laude with a Bachelor of Science in Journalism
- Spring 2019 semester abroad in London

## EXPERIENCE

### 6AM City

City Editor

Nov. 2021 - present

- Write and edit daily hyperlocal content for the BOStoday newsletter and website
- Curate news and events from local publications and lifestyle influencers
- Assist with special projects like national content initiatives
- Manage social media channels and audience engagement

### Boston University School of Medicine

Public Relations Associate

Nov. 2020 - Nov. 2021

- Wrote feature stories for the website and print magazine, *Boston University Medicine*
- Produced two weekly digital newsletters using Constant Contact and Mailchimp

Marketing & Communications Assistant

May 2019 - Nov. 2020

- Updated Graduate Medical Sciences website with campus news and events
- Managed social media content schedule and posting across all channels

### Pure Wander Travel Blog

Associate Editor

Jan. 2020 - June 2021

- Pitched story ideas using trending topics in the travel industry and SEO keywords
- Proofread and edited freelance article submissions; contributed 1-2 articles monthly

Contributing Writer

June 2018 - Nov. 2021

- Wrote travel articles including itineraries, round-ups and sponsored content

### Boston University Writing Center

Writing Consultant

Sept. 2019 - May 2020

- Proofread academic research papers and multimedia projects by undergraduate students
- Tutored international students; completed weekly "Tutoring in ESL" course

### Something Curated

Editorial Intern

Feb. 2019 - April 2019

- Contributed 2-3 articles per day to digital lifestyle publication, including restaurant guides, gallery reviews, longform features and profiles
- Communicated with press representatives to generate story ideas